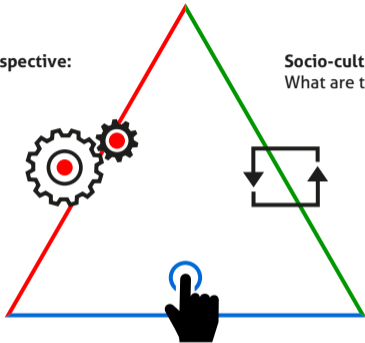


**Technological perspective:**  
How does it work?



**Socio-cultural perspective:**  
What are the effects?

**User-oriented perspective:**  
How do I use it?

Zürich, 6 December 2018

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